



## Pittsburgh Pennsylvania

# Why Plan Strategically?

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*Promoting Regulatory Excellence*

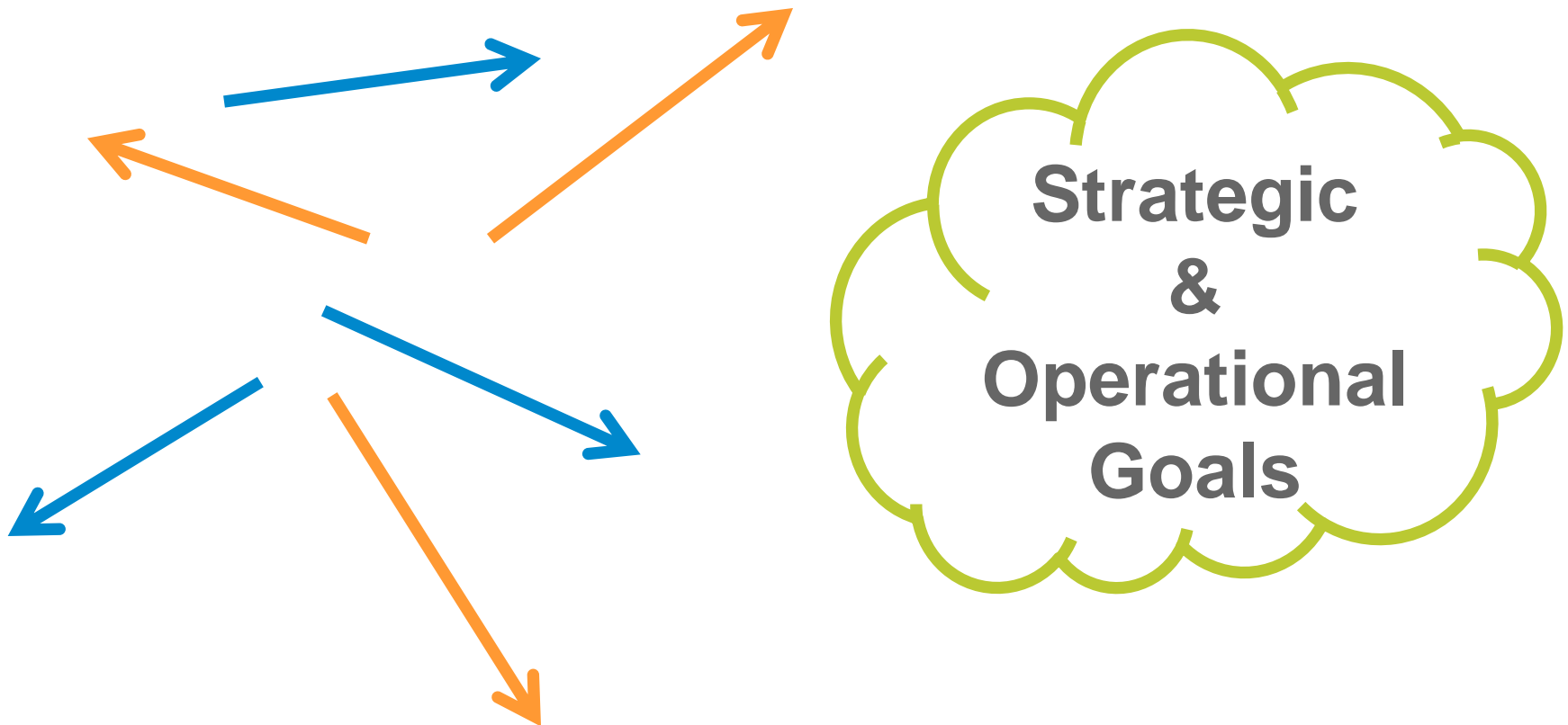


# Strategy Problems

- Goals
- Plans
- Execution
- Measurement and Analysis



# Reacting to Problems





# Early Systematic Approaches





# Aligned Approaches





# Integrated Approaches





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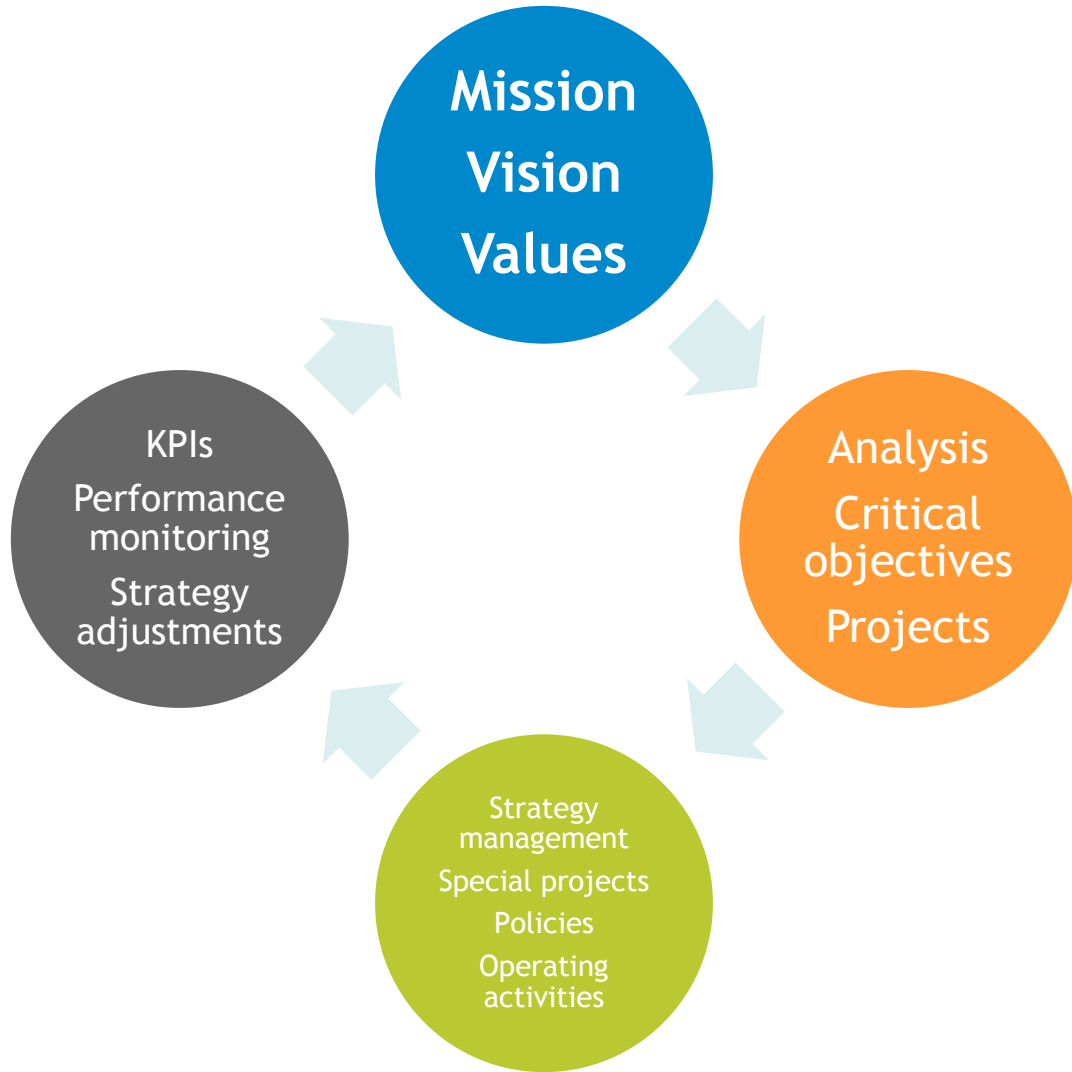
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# Exercise

1. In one sentence, what does our agency do?

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# Exercise

2. What is our overall goal as a agency?

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## Exercise

3. What pain will we suffer if we don't reach it?

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## Exercise

4. What critical, few objectives must we accomplish to achieve our goal?

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# Exercise

5. How do we measure progress and success?

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## Exercise

6. What must our culture be like to achieve our goal?

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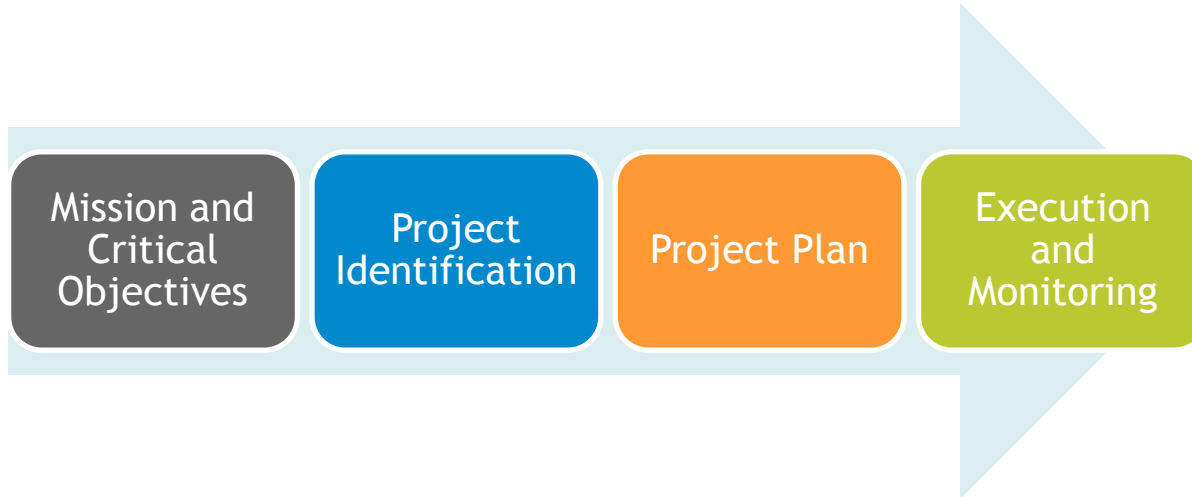
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# gl solutions

Passionate about government

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